



NATIONAL COIN WEEK • APRIL 15 - 21, 1984

GENERAL CHAIRWOMAN

Nancy W. Green
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NATIONAL COMMITTEE

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WHAT WILL YOUR CLUB BE DOING FOR NATIONAL COIN WEEK?

Dear A.N.A. Club officers & members:

I would sincerely appreciate it if this letter is read at your next meeting, or highlights of this plea be published in your newsletter if your club has one.

I have offered my assistance to N.C.W. Chairwoman Nancy Green by volunteering to serve on her National Committee to help promote National Coin Week.

Nancy has given me the responsibility for contacting ANA member clubs in 8 Northeast states in an effort to publicize the benefits and enjoyment we all share by participating in this wonderful hobby of numismatics.

You can help your own club by spreading the word in your respective local communities. National Coin Week is the perfect opportunity for your club to publicize your existence and your local activities through exposure in public places. Banks, Libraries, Shopping Malls, schools are all excellent places to set up exhibits and hand out information about your club and to recruit new members. Local newspapers are usually more than happy to publish at no cost, local interest stories & activities.....provided someone in your club will send them a double-spaced typewritten news release, outlining your club's activities and programs. Nancy, nor her committee, can do this for you. We depend on your local efforts to make the National program to be successful.

Congressman Frank Annunzio of Illinois is doing his part by sponsoring N.C.W. legislation in Congress on our behalf. It is estimated that over 8 million americans collect coins and more than 800 coin clubs are known throughout the country. Perhaps some of your club members would like to help on a local club level? How about contacting the mayor(s) of your towns & cities, asking him/her to proclaim the week of April 15-21 National Coin Week in your town? I would appreciate receiving a copy of any letter you send out to your local officials urging them to support National Coin Week 1984.

"NUMISMATICS: A FOUNDATION FOR FRIENDSHIP". Can I count on your club to participate?

Numismatically yours,

Archie A. Black

A Foundation for Friendship